

# LinkTrust Continuity Plan

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At LinkTrust we have two main goals: provide the Affiliate Marketing community with the industry's leading affiliate tracking software and help you find success by keeping your business in business.

## Infrastructure Philosophy

- Eliminate “single points of failure”
  - LinkTrust has taken a “follow the packet” approach. This means we followed the requests and information that come in and out of our infrastructure and identified the individual devices and/or systems they touch along the way.
  - Each device and/or system must be mirrored to ensure that no single point of failure exists.
- Maintain the most effective and resilient production environment
- Implement the most effective technologies in Virtualization, Clustering, and Load Balancing
- Treat “Up Time” as our most important agenda
- Maintain a minimum of 99.999% uptime

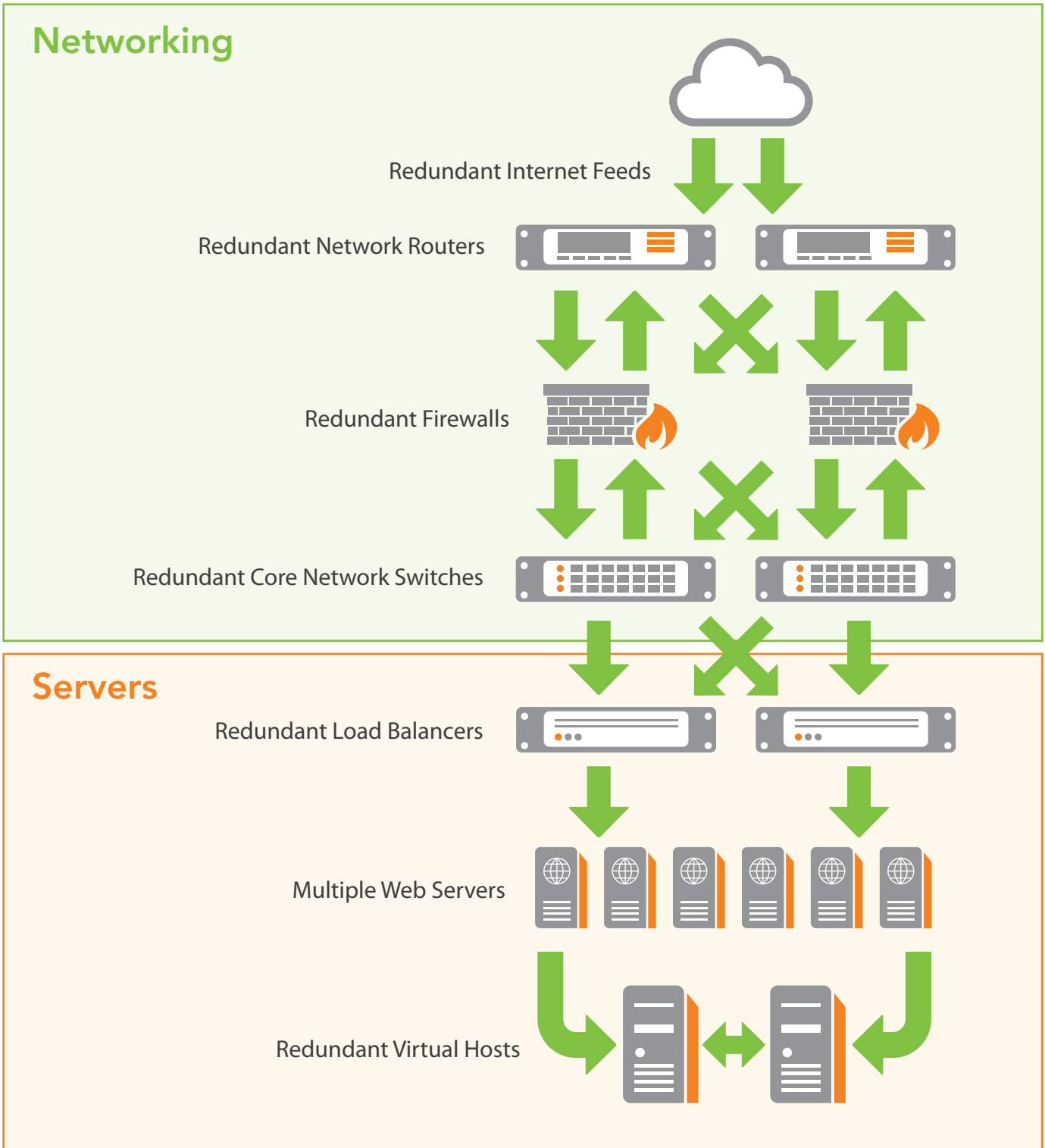
# Application Stability

- We utilize a modular application architecture
- Event tracking is segregated within its own architecture to facilitate quick recovery in the event of a failure
- We build and maintain automated unit tests which regularly check to ensure the quality of each software release
- Full database backups are performed every six (6) hours
- System health and redundancy are monitored in real time
- Full server and database audits are performed daily
- All data is backed up to our Storage Area Network as well as a separate dedicated storage device
- All network, storage, and server hardware is owned and maintained by LinkTrust within a secured tier 4 data center built on fault isolators to withstand a magnitude 7 earthquake
- Vendor service agreements maintained on all equipment

# Information Technology Experience and Track Record

- Each of our Network, System and Database Administrators have an average 20+ years of experience
- Uptime track record exceeds 99.999% for the last five years
- Our development team has an aggregate of over 50 years of experience
- We track billions of click events each year
- We have released 3 significant generations of our platform and are actively building the 4th generation
- We release system updates and new features regularly
- When important issues are found, hotfix updates are tested and deployed quickly
- We protect our clients from Denial of Service (DOS) attacks

## IT Infrastructure Overview

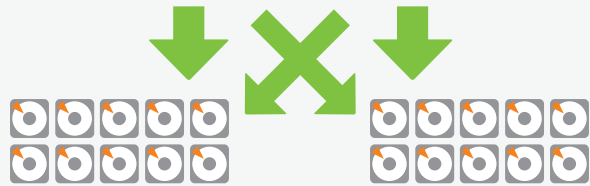


## Storage

Redundant Storage Area Network (SAN) Controllers

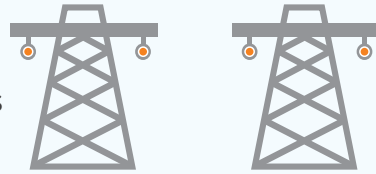


Redundant Disk Arrays



## Power

Redundant Power Feeds



Redundant Power Distribution Units



Redundant Battery Backup Systems



Redundant Diesel Generators



Fault Isolators

